



Case study  
Sector: Property & Construction  
Country: UK



Established in 1725, making it the oldest established firm of chartered surveyors in existence, Drivers Jonas is a private partnership of commercial property consultants. With over 600 partners and staff, its business objective is the provision of top quality, informed property advice, at speed and in a cost-effective manner. The firm achieved CarbonNeutral® certification in 2006.

## Objectives

- Reduce and offset CO<sub>2</sub> emissions across all offices and engage staff and clients on the benefits of becoming CarbonNeutral®
- Promote Drivers Jonas' sustainability credentials and commitment to tackling climate change
- Become the industry leader for best practice on tackling CO<sub>2</sub> emissions and the first major property consultancy to achieve CarbonNeutral® certification
- Switch to green electricity at four key sites with other offices to follow
- Emissions reduced to net zero by supporting four carbon reduction projects including the Gold Standard Te Apiti windfarm in New Zealand; energy efficiency and Plan Vivo forestry

## Programme developed

- Assessed the amount of CO<sub>2</sub> the firm used throughout their offices including staff travel and the performance of their day-to-day client work
- Drivers Jonas' long standing commitment to recycling was beneficial in the carbon assessment, reducing the amount of land fill waste produced from the offices. Recycle points can be found on every floor of every Drivers Jonas building as well as extensive use of recycled paper
- Investment in new technology is being made to reduce the overall electricity consumption, for example, timers/sensors on office lighting and equipment to close down in the evening and when not in use

## Communication

- Internal marketing has taken place with staff being informed of CarbonNeutral® certification via posters, emails and the intranet
- 'Switch it off' is an ongoing campaign at Drivers Jonas, which includes printers, monitors and unplugging phone chargers when not in use

## Results

- First major property consultancy to achieve CarbonNeutral® certification
- Excellent client and staff awareness of CarbonNeutral® status and the benefits
- Excellent client feedback



*"Our CarbonNeutral® policy brings real commercial benefits to the firm. We have been very active in advising clients on environmental and sustainability projects. Our recent appointment at Gallions Park for the LDA, is one example. This is London Mayor Ken Livingstone's flagship development project, which he believes will set an example for other residential development projects to follow."*

*Nick Shepherd, Managing Partner, Drivers Jonas*